

Entrepreneurship Education PATHWAY

Landuyt Center
for Entrepreneurship



01

EXPLORE & IDEATE

Start here! Build your curiosity, learn the fundamentals of innovation, and begin building your entrepreneurial mindset.

02

DESIGN & EVALUATE

Ideas are developed here! Determine needs in the market and develop solutions that address real-world problems.

03

BUILD & LAUNCH

Startups take shape here! Dig deeper into the commercialization stage and make sure your startup is best prepared to hit the market.

04

GROW & SCALE

Ventures level up here! Become the hero of your market as you position your venture to quickly reach more customers successfully.

B.S. DUAL DEGREE Innovation, Leadership and Engineering Entrepreneurship (ILEE) *Undergrad Students*

CONCENTRATION Graduate Concentration in Entrepreneurship and Innovation *Grad Students*

VENTURE CREATION PROGRAM Cozad New Venture Challenge *Undergrad and Grad Students*

COURSES

- TE 100** - Introduction to Innovation, Leadership and Engineering Entrepreneurship
- TE 198** - Foundations of Innovation and Entrepreneurship
- TE 200** - Introduction to Innovation (*ILLC students*)
- TE 333** - Creativity, Innovation, Vision
- TE 360/460** - Lectures in Engineering Entrepreneurship
- SE 361** - Emotional Intelligence Skills

UNDERGRAD CERTIFICATES

- Innovation
- Technology Commercialization

MINOR

- Entrepreneurship Minor

PROGRAMS & EVENTS

- Entrepreneurship Advising
- IIT Bombay-Grainger Engineering Partnership
- Innovation Living-Learning Community (ILLC)
- Idea Fair (*ILLC students*)
- International Student Entrepreneurship Workshop
- Silicon Valley Entrepreneurship Workshop
- SocialFuse

COURSES

- TE 230** - Design Thinking/Need Finding
- TE 250** - High Tech Ventures: From Idea to Enterprise
- TE 333** - Creativity, Innovation, Vision
- TE 390** - Innovation and Engineering Design
- TE 510** - Advanced Creativity
- TE 598** - Foundations of High-Impact Innovation

UNDERGRAD CERTIFICATES

- Innovation
- Technology Commercialization

MINOR

- Entrepreneurship Minor

PROGRAMS & EVENTS

- AWARE
- Entrepreneurship Advising
- IIT Bombay-Grainger Engineering Partnership
- International Student Entrepreneurship Workshop
- Maker Money
- Silicon Valley Entrepreneurship Workshop

COURSES

- TE 401** - Developing Breakthrough Projects
- TE 450** - Startups: Incorporation, Funding, Contracts and Intellectual Property
- TE 461** - Technology Entrepreneurship
- TE 466** - High Tech Venture Marketing
- TE 468** - Transforming Marketing with AI
- TE 565** - Technology, Innovation and Strategy
- TE 598** - Accelerating Deep Tech Enterprises

UNDERGRAD CERTIFICATES

- Innovation

GRAD CERTIFICATES

- Accelerating Innovation in AI
- Business Management for Engineers
- Strategic Technology Management

PROGRAMS & EVENTS

- Grainger Engineering Tech Startup Challenge
- IIT Bombay-Grainger Engineering Partnership
- Illinois I-Corps
- Third Coast Foundry: Deep Tech Demo Day

COURSES

- TE 462** - Leading Sustainable Change
- TE 466** - High Tech Venture Marketing
- TE 468** - Transforming Marketing with AI
- TE 566** - Finance for Engineering Management
- TE 567** - Venture Funded Startups
- TE 598** - Accelerating Deep Tech Enterprises

PROGRAMS & EVENTS

- Grainger Engineering Tech Startup Challenge
- Illinois I-Corps
- Illinois Innovation Award
- Third Coast Foundry: Deep Tech Demo Day



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