



## Sponsor UX Days 2025

April 18 & 19, 2025

Siebel Center for Design

University of Illinois  
Urbana-Champaign

## About UX Days

**UX Days is the Midwest's premier UX Design and Research conference**, bringing together students, young professionals, faculty, and industry leaders for two days of keynotes, hands-on workshops, and networking. The conference aims to inspire, educate, and connect emerging UX talent with established professionals, **creating an invaluable space for career growth and community building.**

## Why Sponsor UX Days?

By sponsoring UX Days, you'll showcase your organization as a leader in the UX field, supporting the next generation of designers and researchers. Your sponsorship provides critical funding that keeps the conference affordable for students and allows us to create an engaging, memorable experience for all attendees.

We accept sponsorships of any dollar amount, with every contribution making a direct impact. Here are examples of what your support could help fund:

### \$500

Covers printed attendee conference materials.

### \$2,000

Funds breakfast, setting the stage for morning networking and connection.

### \$5,000

Sponsors the evening reception, a key opportunity for students, faculty, and professionals to network and build lasting relationships.

All sponsors receive equal access to our highly engaged audience of 200 students, faculty, and industry professionals, with brand visibility across the event, on our website, and during the conference's networking events.

## What Sponsorship Provides Attendees

**Students and Young Professionals:** Get insight into UX career paths, connect with mentors, gain hands-on experience, and network with industry leaders.

**Faculty Members:** Learn current UX practices to inform teaching, build connections, and understand the skills sought in future hires.

**Industry Professionals:** Access to top talent and ability to share their expertise to strengthen their company's presence in the UX field.

## Conference Schedule Highlights

### Friday, April 18

**10:00 am – Noon**  
Keynote Addresses

**Noon – 1:00 pm**  
Networking Lunch & Sponsor Fair

**1:00 pm – 4:00 pm**  
Afternoon Breakout Sessions

**4:00 pm – 6:00 pm**  
Networking Reception

### Saturday, April 19

**9:00 am – 10:00 am**  
Breakfast & Keynote

**10:00 am – Noon**  
Breakout Sessions

**Noon – 1:00 pm**  
Networking Lunch

**1:00 pm – 4:00 pm**  
Afternoon Breakout Sessions

**Portfolio reviews will also be available both days,** offering students the chance for real-time feedback and mentorship.

## Join us in Supporting UX Days 2025!

Every dollar of sponsorship supports future UX professionals, giving them access to resources, networking, and skills that can define their careers. Join us in making UX Days 2025 a success and empowering the next generation of UX talent.

## Previous Sponsors

The success of UX Days is backed by leading organizations that have recognized its value.

Previous conference sponsors include:

OSF INNOVATION  
**STUDIO**

 **State Farm**

 **ROKWIRE**  
An open source platform for creating mobile apps

**Accenture Song**

 **HYATT**

These partnerships not only validate UX Days as an impactful event but also create a community of engaged sponsors, with many seeking to stand out in front of our exceptional, talented attendees.

## Questions?

Contact Emily Bear

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