



## 2024 Theme

# Bridging Boundaries: Entrepreneurship Education, Corporate Partnerships, and Technological Innovations

## Day 1 | Monday, July 15

Innovation LLC in the Illinois Street Residence Hall

Townsend Hall, 918 W. Illinois St., Urbana | Room: Main Food Court, Table 1867

**12:00pm**      **Check-in & Networking Welcome Lunch**

**12:15pm**      **Welcome from University of Illinois Urbana-Champaign | Opening Remarks**

- **Philippe Geubelle** | Executive Associate Dean, Grainger College of Engineering, University of Illinois Urbana-Champaign
- **Jed Taylor** | Assistant Dean for Innovation and Entrepreneurship, University of Illinois Urbana-Champaign

**12:30pm**      **Goals for MEEN | Conference Objectives | Agenda Overview**

- **Jed Taylor** | University of Illinois Urbana-Champaign
- **Jonathan Fay** | University of Michigan

**12:40pm**      **Group Introductions**

- 30 second introduction from each person in attendance

**1:30pm**      **Walk from Illinois Street Residence Hall to Campus Instructional Facility (CIF)**

1405 Springfield Ave., Urbana | Room: 2035 Classroom in the Round

**1:45pm**      **Session #1: Panel and Interactive Breakout Discussions**

**Panel Introduction** | **Moderator:** Kurt Heiar

**2:00pm: International Students and Entrepreneurship**

SESSION FACILITATORS | *Matthew Lynall and Amanda Thompson*

**2:20pm: How to Engage with Outside Corporations and Startups for Entrepreneurship Student Experience**

SESSION FACILITATORS | *Jonathan Fay and Mark Karasek*

**2:40pm: The Hidden Curriculum and Common Language of Innovation and Entrepreneurship**

SESSION FACILITATORS | *Ellen Zatkowski and Melissa Bates*

**3:00pm**      **Break | Refreshments**



**3:30pm**

## **Session #2: Rotation Interactive Breakout Discussions**

**GROUP A STARTS HERE: International Students and Entrepreneurship**

SESSION FACILITATORS | *Matthew Lynall and Amanda Thompson*

**GROUP B STARTS HERE: How to Engage with Outside Corporations and Startups for Entrepreneurship Student Experience**

SESSION FACILITATORS | *Jonathan Fay and Mark Karasek*

**GROUP C STARTS HERE: The Hidden Curriculum and Common Language of Innovation and Entrepreneurship**

SESSION FACILITATORS | *Ellen Zatkowski and Melissa Bates*

*Groups rotate at 4:00pm and 4:30pm*

**5:00pm**

## **Read-out and Wrap-up | Lessons Learned and Next Steps**

**5:30pm**

## **Join us for Dinner at Legends**

*522 E. Green St., Champaign*

## **Day 2 | Tuesday, July 16**

Campus Instructional Facility (CIF)

*1405 Springfield Ave., Urbana | Room: 2035 Classroom in the Round*

**8:30am**

## **Welcome | Breakfast**

**9:00am**

## **Session #3: Keynote Speaker and Interactive Discussion**

### **AI and Entrepreneurship**

**Molly Kocialski** | *Regional Director of the United States Patent and Trademark Office, Rocky Mountain Regional Office*

**10:30am**

## **Break | Refreshments**

**10:45am**

## **Session #4: Interactive Discussion**

### **How AI is Impacting Your Universities and Entrepreneurial Ecosystems**

SESSION FACILITATOR | *Kurt Heiar*

**11:45am**

## **Closing Remarks | Next Steps for MEEN**

- **Jed Taylor** | *University of Illinois Urbana-Champaign*
- **Jonathan Fay** | *University of Michigan*

**12:00pm**

## **Optional Grab-n-Go Lunch**