

2024

UX DAYS

MARCH 22-23



Siebel Center for Design
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Elevate Your Brand at UX Days 2024: Unleash the Potential of Tomorrow's UX Leaders!

Explore the Future of User Experience Design.

Are you ready to be part of a groundbreaking event that transforms the next generation of UX designers? UX Days 2024 is not just a conference; it's an **immersive journey** designed to empower students pursuing careers in UX design. We're expanding from a single-day event to a thrilling two-day experience, packed with enlightening sessions, inspiring speakers, and unparalleled networking opportunities.

What Awaits Attendees at UX Days?

Attendees can delve into a variety of engaging sessions, such as panel discussions, skill-based workshops, lightning talks, and interactive discussions, tailoring their experience to suit their preferences. They have the opportunity to connect with industry leaders, students, and like-minded professionals passionate about UX, forging connections that could shape their future in UX design.

Why Sponsor UX Days?

Access Top Talent: UX Days brings together a diverse array of students from various majors and academic levels at the University of Illinois Urbana-Champaign. Connect directly with 150+ motivated students looking to embark on UX careers.

Elevate Your Brand: Gain unparalleled visibility among a broad spectrum of students interested in UX. Boost your company's reputation and become a go-to employer for UIUC's brightest talents.

We Need Your Support.

We've managed to organize and execute our previous UX events with unwavering passion and determination, despite limited sponsorship resources. We've witnessed firsthand the impact of UX Days on our students, providing them with invaluable insights and connections in the field of user experience design. However, as the demand for UX education continues to surge, we recognize that without additional sponsorship support, our ability to expand opportunities and deliver an exceptional experience to our students remains constrained. Sponsoring this event isn't just an investment in a conference; it's an **investment in the future of UX**. Your support will enable us to create an extraordinary event, ensuring that students not only stay engaged but also stay at the forefront of industry trends. Your contribution is vital to allow us to continue offering this type of programming to students.

Sponsorship Levels

Choose Your Investment: Start by selecting a sponsorship budget that aligns with your financial resources and marketing objectives. Our team will work closely with you to ensure your investment delivers maximum value.

All sponsors are invited to lead a skill-based workshop, lightning talk, interactive discussion, or participate on panel discussions throughout the conference.

PREMIER SPONSOR \$6000

As a Premier Sponsor, you have these opportunities available:

- Named sponsor of the headshot station in the SCD Media Studio
- Prime exhibitor space in Upper Lobby
- Opportunity to speak during mealtime gatherings
- Large logo on all event banners
- Logo featured on all printed and digital materials

ORANGE SPONSOR \$4000

As an Orange Sponsor, you have these opportunities available:

- Prime tabling spot in Gallery networking lounge
- Opportunity to address attendees during mealtime gatherings
- Medium-sized logo on all event banners
- Logo featured on all printed and digital materials

BLUE SPONSOR \$2000

As a Blue Sponsor, you have these opportunities available:

- Tabling spot in Lower Lobby networking lounge
- Small logo on all event banners
- Logo featured on all printed and digital materials

