Curriculum Flow Chart for the Computer Science + ADV

*For CS + ADV, students will use MATH 220/221 as the prerequisite for ADV 281 in place of STAT 100
** CS 242 if you entered the major with credit for CS 225
***ADV 460 and ADV 483 have prerequisite of ADV 283 and ADV 284
CS 4- Technical electives will be chose in consultation with CS advisors.

Curriculum Plan: CS + ADV, who entered Fall 2018 and after
Name: $\qquad$ UIN: $\qquad$ Date: $\qquad$

## General Education Requirements

$\qquad$ Composition 1Advanced Composition3hrs Western Cultures3hrs Non-Western Cultures3hrs US Minority Cultures (FA18 \& after)3hrs Humanities and the Arts3hrs Humanities and the Arts3hrs Social and Beh. Science
$\qquad$ 3hrs Social and Beh. Science
$\qquad$ 3hrs Natural Sciences \& Technology
$\qquad$ 3hrs Natural Sciences \& Technology
$\qquad$ 3rd Level Language

## Additional Notes

Prerequisites means you should have a successful grade earned before continuing on to the next course.

Some courses are offered fall-only or springonly. Be sure to plan ahead!

Working ahead in your CS coursework does not guarantee entrance into the next CS course.
$\qquad$ 124 hours required for graduation

## Computer Science Courses

CS 100 1hr, Freshman Orientation
CS 125 4hrs, Intro to Computer Science
CS 126* 3hrs, Software Design Studio
(Prereq CS 125)
CS 173 3hrs, Discrete Structures
(CS 125 and CALC)
CS 225 4hrs, Data Structures
(Prereq CS 125 and CS 173)
CS 240 3hrs, Intro to Computer Systems (Prereq CS 125 and CS 173; CS 225) CS 374 4hrs, Algorithms and Models of Comp (Prereq CS 225)

CS 421 3hrs, Programing Languages and Compilers
(Prereq CS 240 and CS 374)
CS 4- Tech Elective 3hrs, chosen in consultation with CS advisor

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*Transfer students entering with CS 225 credit must take CS 242 instead of CS 126.

## Math Courses

MATH 220 5hrs, CALC or 221 CALC I 4hrs
MATH 231 3hrs, CALC II
MATH 225 2hrs, Intro Matrix Theory
CS 361 3hrs, Probability and Stats for CS

Foundation Courses:
$\qquad$ ANTH 103, PSYC 100 or SOC 100
$\qquad$ ECON 102
$\qquad$ ECON 103
$\qquad$ BADM 320

## Advertising Core

$\qquad$ MDIA 100 1hr, COM Orientation
ADV 150 3hrs, Intro to ADV
ADV 281 3hrs, ADV Research Methods*
ADV 283 3hrs, ADV \& Brand Strategy*
ADV 284 3hrs, Consumer Insight* ADV 390 3hrs, Content Creation* ADV 460 3hrs, Innovation in ADV* ADV 483 3hrs, Audience Analysis*
$\qquad$ ADV 461 3hrs, Computational ADV* ADV 492 3hrs, Tech \& ADV Campaigns*
*Denotes there is a Prereq that must be completed before taking ADV course.

