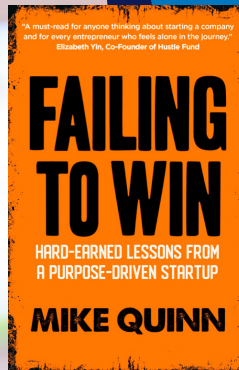




AUTHOR OF FAILING TO WIN



“This raw, honest account is a must-read for anyone thinking about starting a company and for every entrepreneur who feels alone in the journey.”

ELIZABETH YIN, CO-FOUNDER & GENERAL PARTNER OF HUSTLE FUND

Entrepreneur Mike Quinn

Wed | Apr 19 | 1-2pm

0035 Campus Instructional Facility

TO JOIN VIA ZOOM: go.illinois.edu/MQzoom

RSVP REQUESTED: go.illinois.edu/quinn

Join us to hear from Mike Quinn, who will speak to us virtually from the UK, about the hard-won lessons of failing to win.

MIKE QUINN is the co-founder and CEO of Boost, the B2B commerce platform powering growth for Africa's convenience economy. Prior to Boost, he was the co-founder and CEO of Zoono, one of Africa's pioneering fintech companies that scaled to process \$2.5 billion in transactions for 2 million active customers. He wrote a book on his Zoono experience called **Failing To Win: Hard-earned lessons from a purpose-driven startup**. Mike holds an MSc in Development Management from the London School of Economics, an MBA from Oxford, and a BSc in Mechanical Engineering from the University of British Columbia.



Moderated by Dr. Gerald O. Wilson

Dr. Gerald Wilson is the President and CEO of Autonomic Materials, Inc. (AMI), a smart materials company spun out from the University of Illinois at Urbana-Champaign. AMI is a leader in the development of smart, sustainable materials solutions for protecting structural metals. Dr. Wilson is also an Assistant Clinical Professor in the Technology Entrepreneur

Center and an Entrepreneur-in-Residence in EnterpriseWorks and the University of Illinois Research Park.

