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PHYSICS AND FINANCE RISK, REWARD & REALITY

Overview

Background

Current Occupation: Traded Risk Manager at HSBC

Critical Skills & Knowledge

- Transferrable from physics experience
- Self-education
- Soft skills

Challenges Encountered During Search

- Motivation for shift
- Financial industry structure
- Quantitative roles in finance

Challenges Encountered During Career

- Corporate culture
- "Quant" stigma

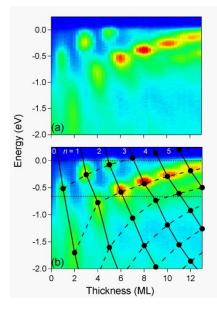
Road through Urbana

- Originally from Connecticut/NYC area
- B.Sc. in physics, MIT, 1999
- Ph.D. in physics, UIUC, 2006
- Experimental condensed matter with T.-C. Chiang

Photoemission studies of nanoscale thin metal films on semiconductor substrates

Tuning the quantum electronic structure via interfactants





What I Do Now: Risk Management

Work for a large international bank



- Originally: The Hong Kong Shanghai Banking Corporation (1865)
- World's largest bank in terms of assets (\$2.7tr, 2012YE)
- Operates in 85 countries: EMEA 50%, Asia-Pacific 25%, Americas 25%
- Wholesale lending to multinational corporations

Current Occupation: Traded Risk Manager

What is "risk"?

- · Willingness to accept exposure to potential failure in exchange for reward
- Types include: financial, political, operational, reputational

What is "traded risk"?

- Loss exposure arising from market traded financial instruments
- Market risk: exposure to market factors (e.g. interest rates, stock prices)
- · Counterparty credit risk: exposure to bilateral contract participant failure

What I Do Now: Risk Management

Why does risk need to be "managed"?

- Senior management risk appetite: regulatory capital & economic loss
- Ensure that traders, management, & regulators are on same page

How is traded risk managed?

- Translate management risk appetite into actionable framework for traders
- Coordinate between traders & senior management business within appetite
- Assess effects of market & portfolio changes on the bank's risk profile
- Evaluate new strategies, new products, new regulatory requirements
- Identify, measure, monitor, control
- Communicate info to disparate internal & external parties

Career Path

Calm Before the Storm: 2006

- Junior market risk manager helping to support credit, equities, MBS
- Analysis & learning the ropes

Global Economic Crisis: 2007-2009

- Dedicated responsibility for structured credit business
- Direct internal interactions
- Firefighting

Aftermath: 2010-2011

- Senior risk manager covering all structured, complex & EM desks in NY
- Banking regulators
- Cleanup & simplification

Financial Industry in Transition: 2012-2013

- Project management & managerial responsibilities
- Represent at industry meetings
- Evaluation & implementation of new regulatory requirements
- Restructuring businesses to be compliant

Reflections

Intellectual Curiosity

- Subject matter
 - Dynamic complex real world system in action
 - Continual self-education & knowledge breadth expansion
- Operational environment
 - Standard responsibilities are mundane
 - Bureaucratic inertia "if it seems to work, don't question it"
 - Corporate politics

> Lifestyle

- Good compensation, but not "banker" levels countercyclical
- High stress
- Freedom to enjoy science on my own: museums, NYAS, alumni offerings





Skills & Experiences from Physics

Most Relevant Experience as an Experimentalist



Skills & Experiences from Physics Breaking Things



Skills & Experiences from Physics

Breaking Things

• Understanding failure modes for financial products, markets, and strategies

Statistical Analysis & Data Handling

- Basic statistics & probability Value at Risk
- Regression & times series analysis

Project Design

Managing end-to-end path from question to answer

System Engineering

• Flow control, dependencies, operational tests

Modeling & Simulations

- Valuation & capital models
- Monte Carlo simulation

Skills & Experiences from Physics

Programming

Both in formal languages as well as in ad hoc packages

Fechnical Communication

Concise without losing relevant details

Logic & Critical Thinking

- Problem solving
- Practical

Non-Physics Self-Education

While Still at UIUC

- Financial market & industry structure read the news
 - Major participants & what they do
 - Major products
- Financial engineering audited classes & read books
 - Basic time value of money & discounting cash flows
 - Stochastic calculus & option theory

While in the Financial Field

- Industry structure, continued
 - Banking systems & regulations
 - More financial markets
 - Trading "rules of thumb" & jargon
- Economics
- Specific applications of statistical analyses, modeling, simulations, etc

Soft Skills

Non-Technical Communication

- Concise, but losing the relevant details, while still getting the point across
 - Non-quantitative personnel with important roles
 - Bullet points & hand waves

People Skills

- Consensus building with all stakeholders
- Persuasion & compromise
- Ego management

Short Horizon Time Management

- Flexibility & adjustment to changing priorities
- Grace under pressure

Challenges Encountered During Search

- **1.** Motivation for Shifting from Science to Finance
- 2. Financial Industry Structure
- **3.** Various Quantitative Roles in Finance

Motivation to Shift Careers

Desire to Be Located in the Northeast

- Family/friends
- Limited academic jobs, many in small college towns
- Most industry jobs on West Coast

Non-specialist Subject Matter

- Specialization required for academia
- Breadth & moderate depth required for financial risk
- Focus constantly changing

Real World Implications

- Extended time line for basic science research to affect everyday life
- Observe immediate impact of actions & decisions
- Tackling a subject understanding the global economic system

Lifestyle

- Work/life balance
- Compensation

Financial Industry Structure

Commercial Banks (US)

• National bank charter: can accept retail deposits & borrow from Fed Reserve

Bank of America

Highly regulated with significant restrictions on activities



Investment Banks

- General financial service firms
- · Scope of activities determined by association with commercial bank & size
- Regulated by the Federal Reserve







JPMorganChase

Not regulated by the Federal Reserve (yet)





Financial Industry Structure

Investment Managers

- Asset & securities management; mutual funds
- · Paid for service, not profits

BLACKROCK





Hedge Funds

Paid for profits & management service



Exchanges & Clearinghouses



A CME/Chicago Board of Trade Company





Financial Industry Post-Crisis Changes

Regulation of Commercial Banks

- Increased capital requirements
- Proprietary trading banned

New Derivative Rules

- Many derivatives standardized & cleared
- Reduced appetite for complexity

Increased Focus on Risk & Capital Governance

Quantitative Roles in Finance

Front Office

- Trading desk quantitative analyst
 - Valuation models
 - Trading algorithms (high frequency trading)
- Trading
- Research
 - Strategies for internal use or to sell to clients

Control

- Risk management
- Risk control
 - Systems & data flow
- Model review & validation
 - FO model testing & reserve development
- Risk & capital methodology (traded markets & wholesale)
 - Regulatory capital methodology development

Quantitative Roles Current Trends

Front Office

- Reduction in trading desk modelers
- Prop trading moving to unregulated companies
- HFT at broker-dealers & hedge funds

Control

- Capital methodology teams expanded at commercial banks
- Formal risk function build up at funds & other firms
- Exchange & clearinghouses
- Reduction in derivative model reviewers

Experience

- Many industry professionals on market
- Need to educate yourself for entry level positions

Challenges Encountered During Career

- **1. Financial Corporate Culture**
- 2. "Quant" Stigma

Financial Corporate Culture

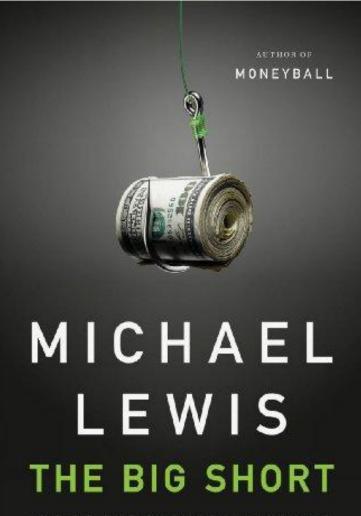
Different Values

- Focus on delivery timeliness & bottom line
- Bureaucracy

Non-Technical Management

- Limitations on quantitative understanding
- "Don't say convexity"
- Communication skills are key

"Quant" Stigma



INSIDE THE DOOMSDAY MACHINE

Combating the "Quant" Stigma

Go Beyond Physics Credentials

- Easy to be trapped as a specialist
- Being "technical" or "good with numbers" should be part of your expertise,
 NOT your defining identity
- Necessary in any field outside academia, but especially so in finance