FIDDLER INNOVATION
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Ananya Cleetus is the founder of Anemone, a mental health crisis app that aims to destigmatize mental illness. The app allows users to create a customized crisis plan, and share it with friends, family, first responders, and mental health professionals. Mental health illness is a growing crisis, especially among youth in the U.S. One in five Americans suffer from a mental illness and the U.S. has around 1.4 million annual suicide attempts (compared to an annual 1.5 million heart attacks).

Channeling her own struggles into a positive tool for others to use, Ananya aspires to be on the front lines of mental health crisis, and work on the next big innovation in the field. She says, "While many people grow up learning about CPR, the Heimlich maneuver, or even 'stop, drop and roll', they typically are not given any education about mental health at all. Anemone aims to bridge this education gap and provide valuable resources."

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