

Systems Matter

*Research Environments and
Institutional Integrity*

C.K. Gunsalus

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Professional and Research Ethics



ILLINOIS

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Focus on integrity mindset in research environments to reinforce rigor and reliability.





A longer view is instructive



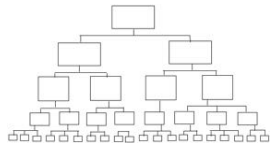
People are complicated



Argument



Context matters



Institutional research environments can be a part of the problem—and should be part of the solution



- ⊘ RIO: research misconduct allegations, investigations
- ⊘ workplace violence team
- ⊘ dysfunctional academic units
- ⊘ degree revocation
- ⊘ department head, dean training, support
- ⊘ misuse federal \$\$
- ⊘ grievance system oversight discrimination harassment
- ⊘ bullyproofing academic units
- ⊘ campus complaint system
- ⊘ internal investigations
- ⊘ IRB director, after breach



We've been talking about some of the same elements affecting the rigor and integrity of research for a long time.

1986

Science, Statistics, and Deception

John C. Bailar III

Annals of Internal Medicine, 1986, 104, pp. 259–260

Table 1. *Some Practices that Distort Scientific Inferences*

Failure to deal honestly with readers about nonrandom error (bias)

Post hoc hypotheses

Multiple comparisons and data dredging

Inappropriate statistical tests and other statistical procedures

Fragmentation of reports

Low statistical power

Suppressing, trimming, or “adjusting” data; or undisclosed repetition of “unsatisfactory” experiments

Selective reporting of findings



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An Introduction to Research Ethics*

Paul J. Friedman,

University of California San Diego School of Medicine, USA

Keywords: scientific/research integrity, scientific/research misconduct, research ethics, research fraud, authorship

TABLE 1

Research Activities in which Practical Ethical Problems Arise

Data:

- recording and retaining experimental data
- replication (avoid “cutting corners” or taking shortcuts)
- selecting data for publication or presentation
- analysis, including statistics
- sharing of data and research materials
- ownership of records and ideas
- graduate and postdoctoral student rights

Results:

- statistical analysis not done or reported
- premature use in grants (unconfirmed or best results quoted)
- anticipation of results in abstracts (reported experiments not completed)
- exaggerating significance of results (public or scientific deception)
- self-deception (“mythical thinking”) about results or their significance

Publication pressures:

- academic practices that favor long bibliographies
- journal practices that favor short, positive reports
- credit and responsibility should be inseparable



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Data:

- recording and retaining experimental data
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- analysis, including statistics
- sharing of data and research materials
- ownership of records and ideas
- graduate and postdoctoral student rights

Results:

- statistical analysis not done or reported
- premature use in grants (unconfirmed or unreplicated)
- anticipation of results in abstracts (reporting "preliminary" results)
- exaggerating significance of results (padding)
- self-deception ("mythical thinking") about results

Publication pressures:

- academic practices that favor long bibliographies
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- credit and responsibility should be inseparable

2013

High-profile studies typically fail at multiple levels:

Begley's six criteria for judging scientific reports:

1) Were studies blinded?

Almost never

2) Were all results shown?

Typically not

"representative examples" & data selection bias
western blots that show only a slice; no size markers

3) Were experiments repeated?

Often not

westerns/immuno-precipitation usually only performed once
typically only use 1/2 siRNAs and in 1/2 cell lines
confusion between replicates and independent experiments

4) Were positive and negative controls shown?

Typically not

5) Were reagents validated?

Frequently not

IHC with a polyclonal anti-peptide Ab
small molecule inhibitors

6) Were the statistical tests appropriate?

Typically not

Nature 497, 433-434, 23 May 2013



EDITORIAL

Ethics: Sending Out the Message

It seems ironic that it took a federal requirement to stimulate formal instruction in ethical conduct in U.S. graduate science training programs.

After all, the ethical conduct of research is central to the integrity of universities, where research and graduate education are inseparable. Yet a requirement for such instruction as a condition of receipt of National Institutes of Health institutional grant funds* may have focused attention on ethical issues more effectively than our own degree programs and more forcefully than a small but steady stream of instances in which researchers violated the norms of professional conduct. These instances range from the spectacular (mouse-pairing or outright concoction of data) to the mundane (duplicate publication or guest authorship).

Many researchers feel that the attention devoted to cases of scientific misconduct is disproportionate to their importance and rate of occurrence. But the seriousness of these instances when they do occur, and institutions' often inadequate responses to them, have generated public and congressional skepticism about the ability—and willingness—of the academic community to set and enforce ethical standards. These instances can also erode morale and foster cynicism among those we are educating.

The relationship between the formal academic curriculum and the informal curriculum that students absorb in hallways, laboratories, and hospitals bears careful examination. What does the informal curriculum teach students in your laboratory or university? What messages do students pick up about authorship and publication practices? How do they see mentors reconcile a desire for a hefty publication record with admonitions not to engage in "salami science" or divide work into "least publishable units"? Do students observe professors maintaining confidentiality in reviewing grant applications? What sort of example do you set? Most important, do the rules apply to everyone in your environment or only to the students?

Somehow it has come to seem unfashionable, almost priggish, to talk about concepts of honor, duty, and obligation. At the same time, increasing funding pressures have created perceived incentives to behave unethically or unprofessionally. What are the boundaries of ethical conduct, and whose job is it to set them and make them stick? Self-policing is a difficult task that few professors seem to have mastered. But the fact that it is difficult doesn't mean that our community shouldn't try. Each of us has the obligation to confront ethical issues and their implications for our personal conduct. Each of us also has the duty to address the ethical aspects of our work with colleagues and students. Institutions have a responsibility to articulate standards for ethical conduct and to see that they are put into practice. These standards should be higher than the merely legal; they should define professional standards of behavior. The goal should be to provide guidance to the well-intentioned—those who may want to do the right thing but who genuinely do not know what is right in a complex situation or how to determine it.

Collaborators should follow the guidelines of leading journals on assignment of authorship. Senior researchers have a special responsibility for seeing that credit is assigned appropriately. Salvador Luria and Max Delbrück set an example well worth emulating in a footnote to their famous 1943 paper.† It read, "Theory by M.D., experiments by S.E.I." Finally, researchers and their universities must accept responsibility for creating an environment in which ethical issues are ordinary topics of conversation and in which ethical conduct is commonplace among leaders and expected of all.

Action from Washington should not be necessary for universities to take these issues seriously or to ensure that their students and trainees learn about ethical conduct as an integral part of their professional education. We must articulate and observe ethical standards in order to avoid an erosion of public trust and the potential for more onerous regulation. It also happens to be the right thing to do.

C. K. Gunsalus

The author is an associate professor at the University of Illinois at Urbana-Champaign. She recently concluded a 4-year term of service as chair of the AAAS Committee on Scientific Freedom and Responsibility.

*Requirement for Programs on the Responsible Conduct of Research in National Research Service Award Institutional Training Programs. NIH Guide for Grants and Contracts 18, 45 (1995). A more recent notice appears in *ibid.* 23, 23 (1996). †S. Luria and M. Delbrück, *Genetics* 26, 491 (1943).

Rethinking Unscientific Attitudes About Scientific Misconduct

By C. K. Gunsalus

MANY AMERICAN SCIENTISTS are fed up with press reports and questions from Congress and the public about scientific misconduct. The concern is dramatically overblown, they say, and the government should spend less time and money investigating the few bad apples and concentrate on expanding appropriations for research. After all, some of the most highly publicized charges of misconduct eventually have been dismissed, these scientists note. Relatively few scientists have been found guilty of misconduct, so no elaborate investigative apparatus or intensive federal rules are needed.

These feelings seem heartfelt and widely shared. What's worrisome is how unscientific they appear.

What's unscientific? Well, it's unscientific to make repeated assertions that scientific misconduct is an extremely small or non-existent problem when we have few or no reliable data supporting those claims. In an extreme example, a 1987 editorial in *Science* said: "99.9999% of all published reports are truthful and accurate, often in rapidly advancing frontiers where accurate data are difficult to collect."

There is no basis for this claim, despite the air of scientific precision conferred by the four digits following the decimal point. Then (as now) we had no direct data on the accuracy of the scientific literature. We simply do not know whether a lot or just a little trustworthy information is published. In fact, many scientists vehemently objected a few years ago to a proposed experiment to gather anonymous data on the prevalence of gross misconduct in biomedical research. In the absence of such data, scientists are not exempt from the normal requirement that they be accurate in their public statements.

Moreover, think about the implications of the argument that because scientific misconduct is rare, government does not need regulations and an apparatus to respond. How would the public react to the thesis that because counterfeiting is rare, laws against it and facilities for testing suspect currency cannot be justified?

It's also unscientific to make repeated assertions about the causes of scientific misconduct. Here, too, we lack data. Yet the literature is awash with pronouncements. Typical is a report in *Chemical & Engineering News* of a session at the 1996 meeting of the American Chemical Society in which one panelist asserted: "But 'fraud in science' is not a real problem. That is because of the psychology of the perpetrators of fraud, and the self-checking nature of the system. The psychopathology of fraud is such that its perpetrators hardly ever contain themselves to manufacturing routine data. Instead, they doctor something important."

What are "routine data"? How does a chemist understand the psychological mindset of perpetrators of fraud without conducting research into the issue? Why are accomplished scientists speaking without evidence to

support their assertions? The answer, I believe, is that some structural aspects of universities lead top scientists to minimize the existence of problems and to ignore the possibilities for misconduct that are inherent in research.

The first structural issue is what I call the paradox of the university: A good one is organized so that the active scientists are insulated from what it takes to run it, so that they can think creatively and do science. Productive scientists complain that they are plagued with administrative work and committees, but most of that work is focused on matters directly related to their professional lives—selecting their students and col-

"The leaders of science need to be more realistic about the nature of the enterprise that they supervise and defend."

leagues, and supervising research facilities. Very little is focused on the gritty-gritty of running a large enterprise: what it takes to turn the lights on every day, do the paperwork required by government agencies and foundations, pay the bills, dispose of hazardous wastes, or respond to the odd conduct of troubled individuals.

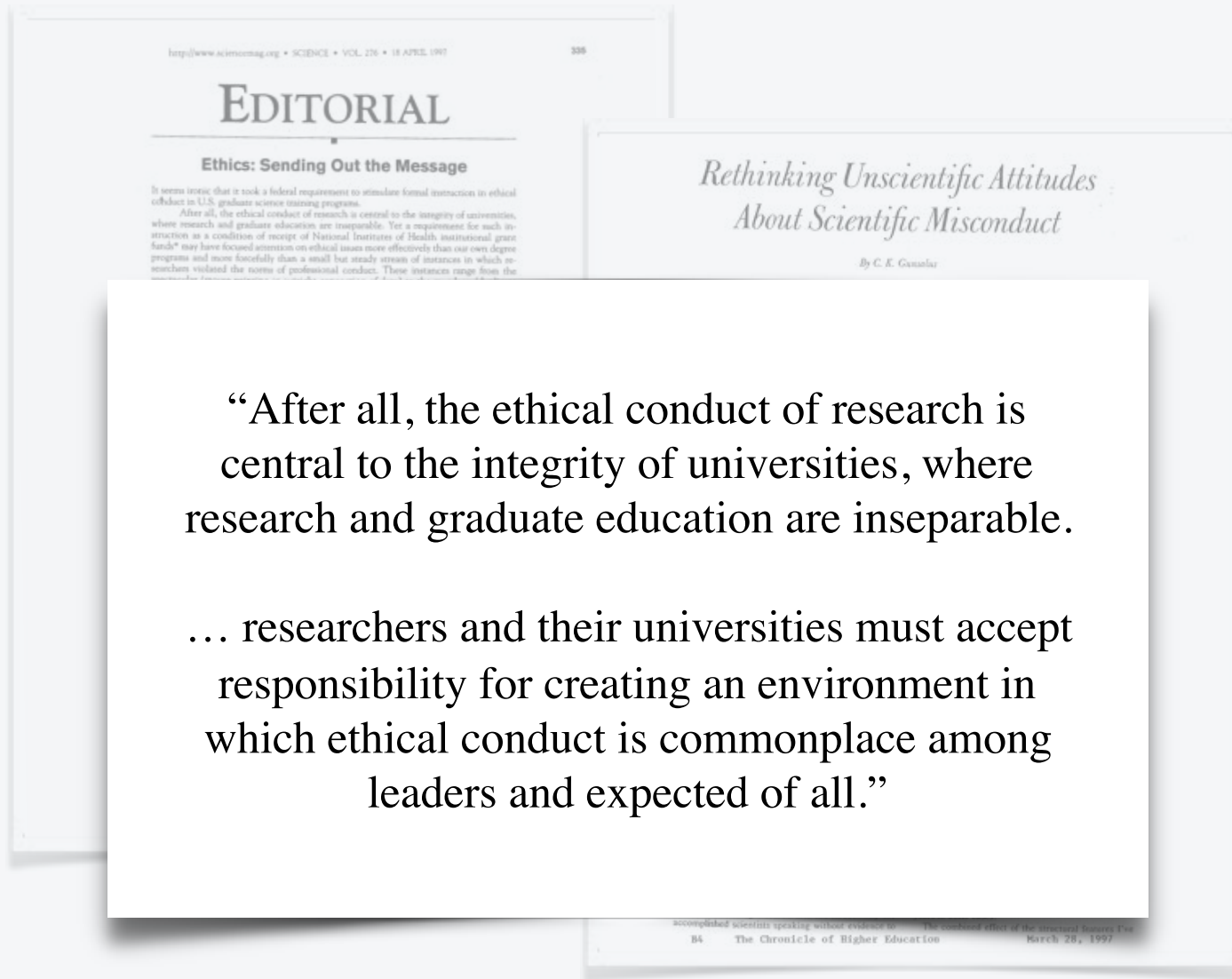
For the most part, this system operates as intended, so that working scientists can, in fact, remain naive about the realities of day-to-day problems outside their labs. So it's natural that they fail to appreciate the need for rules and systems to deal with those problems. But it doesn't mean those rules and systems aren't necessary.

The second structural issue can be called the bias of the boss. In their professional lives, the best people in an institution, particularly the best scientists with exemplary standards of conduct, typically associate only with other top scientists and outstanding students. They normally don't deal much with more-ordinary colleagues, including those whose work ethics or standards may be problematic.

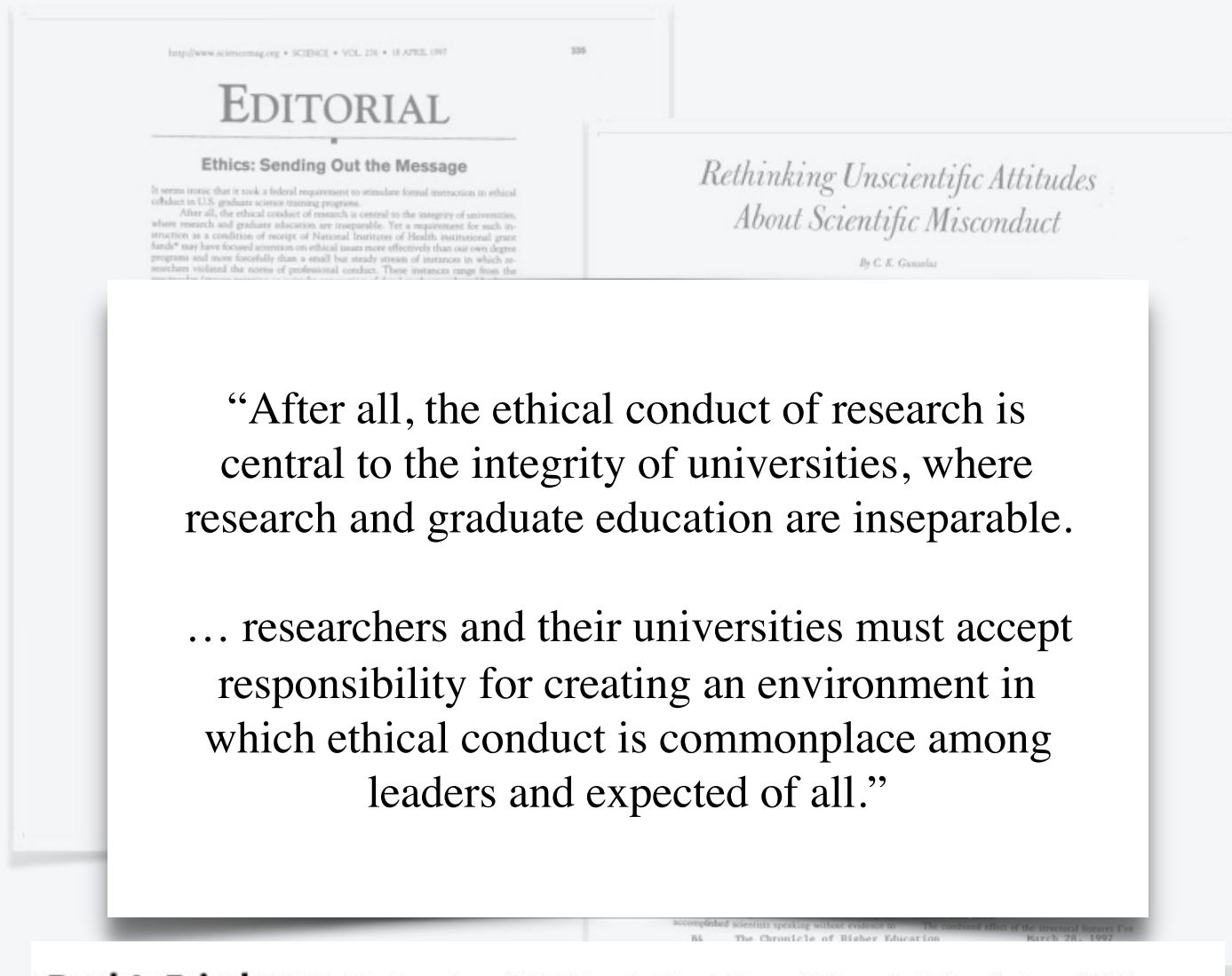
They also have the power, when they do encounter misconduct, to handle problems efficiently. Consider a recent, well-publicized case. When Francis S. Collins, the highly respected director of the National Center for Human Genome Research, found last year that a junior researcher had concocted data, he promptly retracted five published papers on leukemia. The length of the formal procedures to pin down the fraud and respond to it can be measured in months in that case, compared to years in other cases.

The combined effect of the structural features I've

1997



1997



“After all, the ethical conduct of research is central to the integrity of universities, where research and graduate education are inseparable.

... researchers and their universities must accept responsibility for creating an environment in which ethical conduct is commonplace among leaders and expected of all.”

Paul J. Friedman, *University of California-San Diego School of Medicine, USA*
Science and Engineering Ethics (1999) 5, 177-178

One must not ignore another important influence on research integrity: the research environment. Unfortunately, momentum is in the opposite direction

1999



**Why is so much work
not reproducible?**

**What systems
can we put in
place to improve
reproducibility?**



**ASK MORE
QUESTIONS**



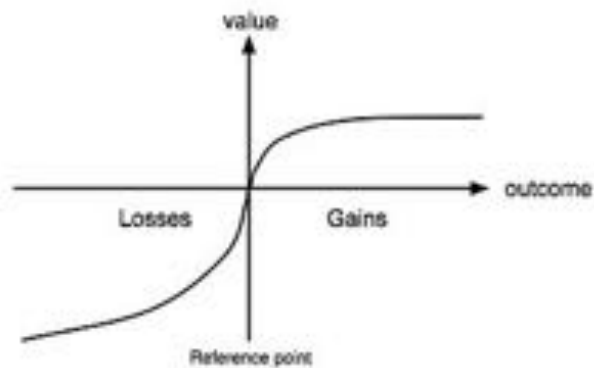
What do we know about cognition and decision-making that contribute to this situation?

How can we use what we have learned from advances in understanding, and from experience, to reinforce integrity in research environments?





Cognitive
Biases



Loss
Aversion



Career TRAGEDIES

Temptation
Rationalization
Ambition
Group, Authority Pressure
Entitlement
Deception
Incrementalism
Embarrassment
Stupid Systems



COMMENTARY

by Joshua Lederberg

Sloppy Research Extracts A Greater Toll Than Misconduct

There has been much ado about fraud in science, and even more misunderstanding about its eventual importance in the efficient conduct of science, and our ability to police it. A report on a survey by Judith Swartz was headlined in the *New York Times*—"... the myth that fraud in science is a rarity" (L. K. Altman, Nov. 23, 1993, page C3). In fact, at the test of the story took pains to emphasize, the study found that a majority of interviewees had heard of an example—in other words, that some fraud had been found out. We have no idea how often the same examples were in mind. It is small comfort that such surveys in other fields, not excluding politics, law, and journalism, would give equal or larger returns.

The promulgation of fraud is an outrage, striking at the moral roots of the scientific enterprise. But its moral stinkiness is large, I submit, compared to its practical importance in most scientific fields. A much larger toll is exacted from inadequate experimental design and sloppy execution. The low effort that is expended in straightening out ready claims, or merely in plowing through their presentation in the literature, greatly exceeds what can be attributed to intentional fraud.

We do not rely entirely on the intrinsic virtue of the scientific personality. We are all human, and not equally socialized into the deepest respect for the truth, nor equally well trained to avoid even simple logical and statistical fallacies. It is the scientific system of organized skepticism, to borrow Robert K. Merton's phrase, that maintains the integrity of the enterprise.

Scientific claims enter into a cognitive network of great complexity. Rarely is work exactly replicated. Often, that would be extremely difficult to do for practical reasons: localized phenomena, availability of reagents, minutiae of protocols. But if the work is of any real significance it will be built upon as the basis for further progress, and therein is the ongoing test of the validity of the original findings. When there are discrepancies in the further edifice, that is the most likely occasion for a return, a close replication. In high-stakes, competitive areas, there is some likelihood of duplication of investigation and contest for priority claims. Fraud may thus encounter more on the claims for credit than on the validity of the underlying observations.

There are important exceptions to the aforementioned generalizations: when the outcome of scientific investigation is sent not into the network of scientific knowledge, but straight into policy. In clinical investigation, particularly, there are grave public consequences, and the costs

of objective replication are prohibitive. So I endorse the claimer that special safeguards be applied with respect to conflict of interest, exposure of raw data, and so forth in that area. Sadly, many clinical investigations are simply not well indoctrinated in the procedural rigor entailed by scientific enquiry.

My own experience over the past 50 years has been that the loss of efficiency in science (for the reasons mentioned) is a hundredfold greater from egregious sloppiness in experimental design, in self-delusion, and in confused reporting than it is from intentional fraud. Few and far between—one might even say celebrated—are the cases in which fraud has really been much of a diversion in scientific progress. In fact, much has been made of historic cases of scientific revelation of data—Michelson, Mendel—for which there really has been no dissent about the substantiability of the final claims.

So why don't we put more energy into maintaining the rigor and quality of science as it is practiced? John C. Bailar has commented on efforts to enhance the sophistication of statistical criticism (see his paper "Science, statistics and deception," *Annals of Internal Medicine*, 104:279-80, 1986). A British group led by J.C. Wyatt has designed an expert system, "Design a Trial," to assist in the critique of experimental designs in clinical trials (*Computer Methods and Programs in Biomedicine*, 43:283-91, 1994). I would challenge other critics of science to provide more proof-checking paradigms in the broader conduct of science. And that would help to deal with fraud, as well.

New technological modes of publication may help to answer these faults, especially in assisting the critical discourse that is essential to effective skepticism. There is too high a threshold for publishing a critical note in answer to a perceived error in last month's journal. We are also deterred by the assumption that surely "someone else would have picked it up."

The looming advent of electronic media for such discourse gives an easy technical solution to these barriers to the fulfillment of the Republic of Science.

Joshua Lederberg is University Professor at Rockefeller University.



Photo: Robert Taylor

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My own experience over the past 50 years



“We are all humans...not equally well trained to avoid even simple logical and statistical fallacies.”

“Scientific claims enter into a cognitive network of great complexity.”

“Loss of efficiency in science [comes from] egregious sloppiness in experimental design, in self-delusion, and in confused reporting.”

“[You] are the easiest person to fool. So you have to be very careful about that. After you've not fooled yourself, it's easy not to fool other scientists...”



Richard Feynman, 1974



“Nothing is easier than self deceit.”



Demosthenes, 3rd Century, BC





Problems ~~≠~~ Bad or careless people



Sorting Out the FACS: A Devil in the Details

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<http://dx.doi.org/10.1016/j.celrep.2014.02.021>

The reproduction of results is the cornerstone of science; yet, at times, reproducing the results of others can be a difficult challenge. Our two laboratories, one on the East and the other on the West Coast of the United States, decided to collaborate on a problem of mutual interest—namely, the heterogeneity of the human

of studying cells close to their context in vivo makes the exercise even more challenging.

Paired with in situ characterizations, FACS has emerged as the technology most suitable for distinguishing diversity among different cell populations in the mammary gland. Flow instruments have

breast reduction mammoplasties. Molecular analysis of separated fractions was to be performed in Boston (K.P.'s laboratory, Dana-Farber Cancer Institute, Harvard Medical School), whereas functional analysis of separated cell populations grown in 3D matrices was to take place in Berkeley (M.J.B.'s laboratory,

Sure, there are **bad** apples



We are each always individually responsible for our own actions.



*And, the barrel shapes
perceptions and choices.*





Research tells us:



Emphasis on performance

High stakes

Extrinsic motivation

Low expectation of success

Peer culture that accepts



Emphasis on mastery

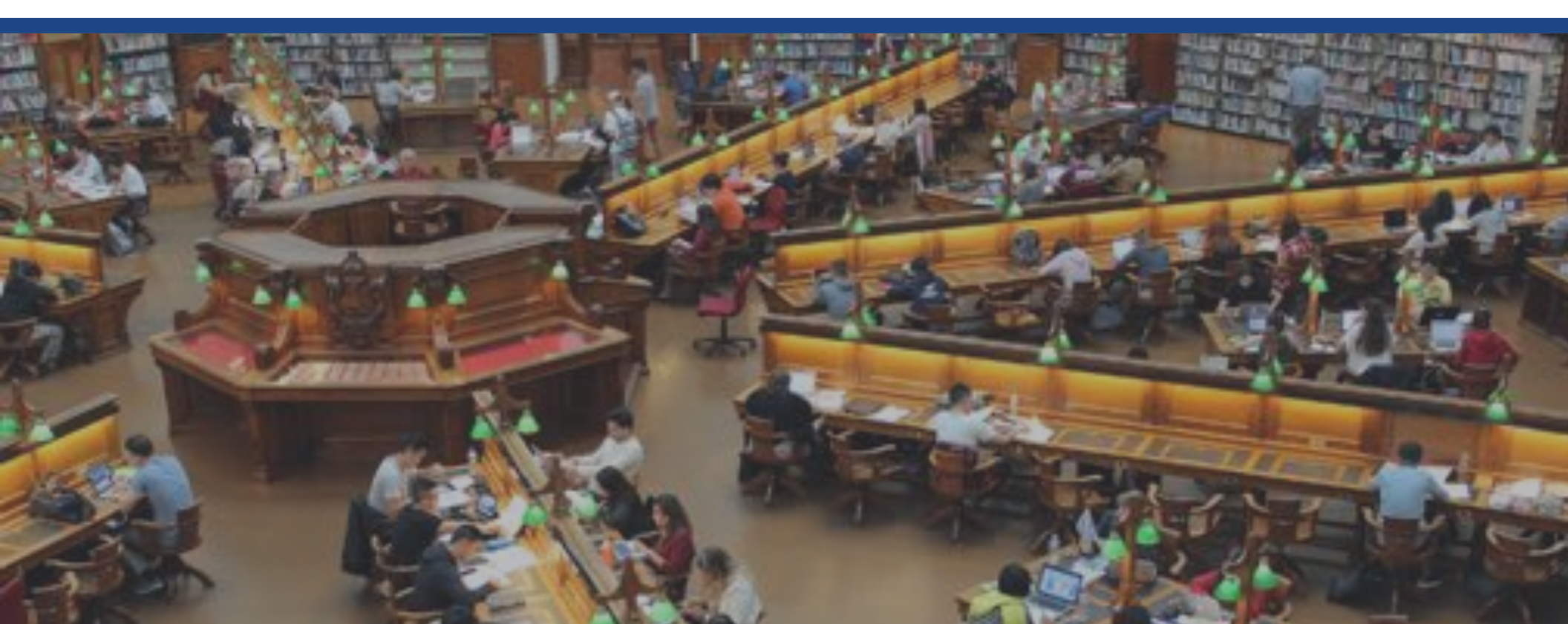
Frequent, low-stakes assessments

Intrinsic motivation

Path to success

Peer culture that disapproves





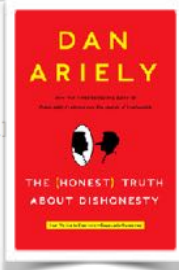
Consider the **environment.**
We know that people are
influenced by the choices of
those *around* them.

Contagion and Differentiation in Unethical Behavior

The Effect of One Bad Apple on the Barrel

Francesca Gino,¹ Shahar Ayal,² and Dan Ariely²

¹University of North Carolina at Chapel Hill and ²Duke University



Research tells us:

“The amount of cheating in which human beings are willing to engage depends on the structure of our daily environment.”



The Truth About Dishonesty, Ariely G.O.L.D.

ABSTRACT—In a world where encounters with dishonesty are frequent, it is important to know if exposure to other people's unethical behavior can increase or decrease an individual's dishonesty. In Experiment 1, our confederate cheated ostentatiously by finishing quickly and leaving the room. In line with social-norms, the unethical behavior increased with in-group member, but decreased with an out-group member. In Experiment 2, we instead asked a question about the salience of the behavior. The salience of the behavior decreased the level of unethical behavior. These results suggest that the salience of the behavior, not the behavior itself, is the key to understanding unethical behavior. These results have implications for the design of social norms implied by the behavior.

behavior of another person increases or decreases individuals' dishonesty.

OTHER INDIVIDUALS' UNETHICAL BEHAVIOR:

Companies such as Enron, Tyco, WorldCom, and Adelphia are associated with some of the biggest financial scandals in U.S. corporate history since the Great Depression. These corporations exemplify how the boom

ance companies, and more than 10% of insurance claims for items aged or for treatments that were not approved of overstating the value of claims to insur-

cheating on an exam and getting away with it changes his or her estimation of the probability of being caught in the act and is thus more likely to cheat.

one's own dishonesty concerns the salience of ethicality at the moment one is considering a particular behavior. Previous research has shown that when the categorization of a particular behavior is not clear-cut, people can, and in fact often do, categorize their own actions in positive terms, avoiding the negative updating to their moral self-image (Baumeister, 1998; O'Donoghue & Rabin, 2002). However, Mazar, Hsee, and Ariely (2009) found that

where between \$312 billion and \$332 billion in insurance claims. These numbers translate into an average of 15% to 16.6% (Herman 2005).

These examples represent a growing trend in the deception by companies, individuals, and consumers. Together, they represent an economy losing hundreds of millions of dollars in wages, investment dollars, and thousands of jobs each year.

As the saying is, "Everybody lies." Not everybody lies in every situation, but research has produced mixed results with early research finding that low anxiety predicts lying [6], more recent studies finding that high neuroticism predicts lying [7,8], and others finding no connection between a number of personality variables and self-reported lying tendencies

OPEN ACCESS Freely available online

Everybody Else Is Doing It: Exploration of Lying Behavior

Heather Mann^{1*}, Ximena Garcia-Rada¹, Daniel Houser², Dan

¹Duke University, Durham, North Carolina, United States of America, ²George Mason University

Abstract

Lying is a common occurrence in social interactions, but what predicts lying? While previous studies have focused on personality factors, here we asked whether lying is related to social networks. Using an international sample of 1,687 socially connected pairs of individuals, we tested two moderators through a massive open online course reported how likely they would be to lie in the same scenarios independently. We classified lies according to their directness (lies of commission vs. omission), resulting in antisocial commission, antisocial omission, and prosocial commission. We found that antisocial commission was related to connected pairs, even when the analyses were limited to pairs of commission, these relationships were strongest, and were moderated by social norms. Countries were also related in their lying tendencies that a person's lying tendencies

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United Kingdom

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All data underlying the findings are fully available at <https://doi.org/10.1371/journal.pone.0121441.g001>

[9]. Kaspriske et al. (2014) profile of less social desirability predicts more social desirability (other-self). Generalized variables. These studies

Classify

Are you among the most antisocial? That you are your spouse's dinner with someone or telling a kisser) [3] acceptable research tendencies individual

Academic Environment



Star system



Rewards & incentives



Grey areas in norms



Flawed problem
reception and
resolution systems



Too Many Environments



Mixed
messages



Results, not
process



Bad
examples



Uneven
mentoring



Abuses
of power



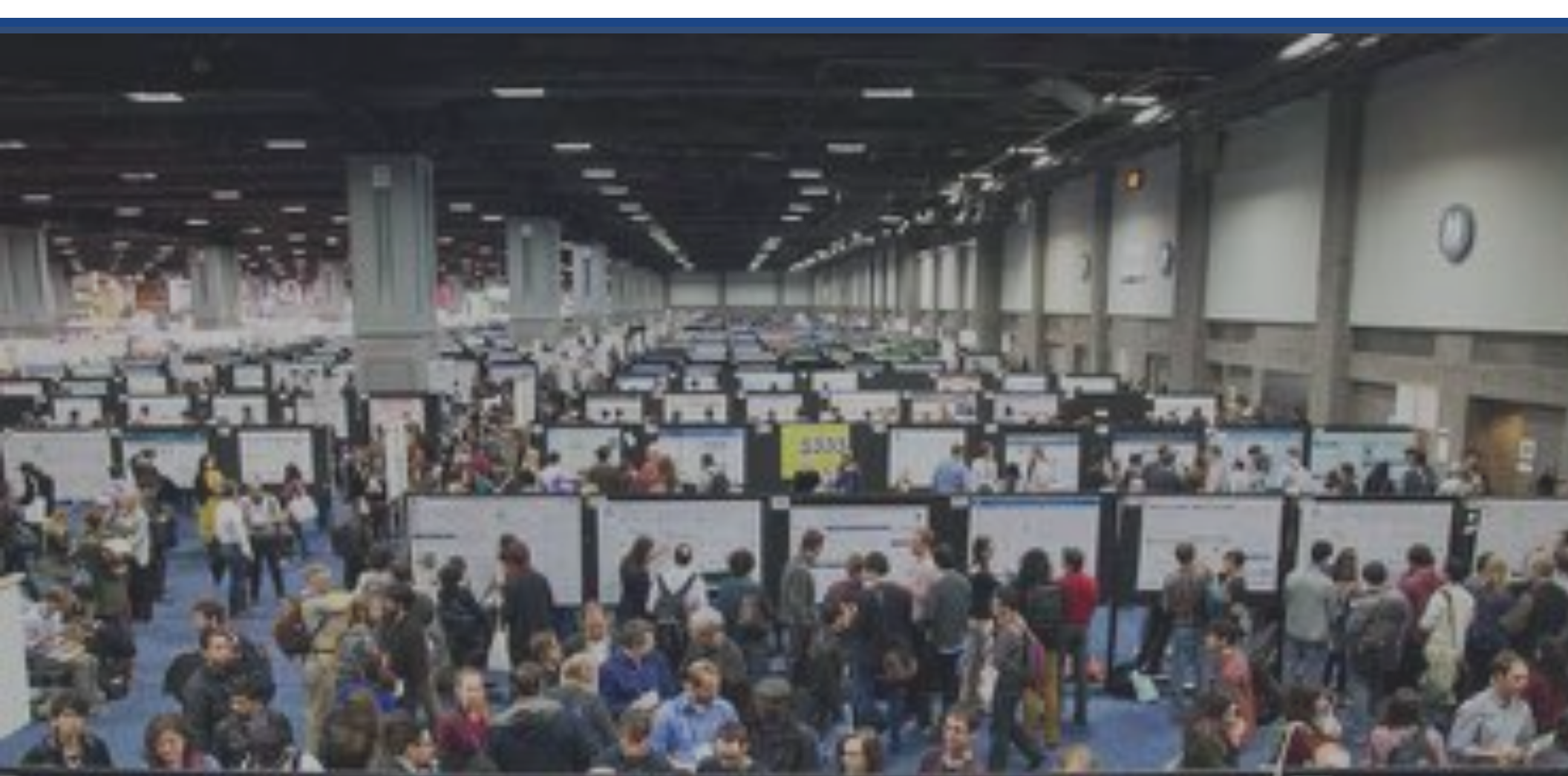
Problem-solving
resources



Suppression
of concerns



Retaliation



Social interactions in **LARGE** systems are more complex



Rescuing US biomedical research from its systemic flaws

Bruce Alberts^a, Marc W. Kirschner^b, Shirley Tilghman^{c,1}, and Harold Varmus^d

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Edited by Inder M. Verma, The Salk Institute for Biological Studies, La Jolla, CA, and approved March 18, 2014 (received for review March 7, 2014)

The long-held but erroneous assumption of never-ending rapid growth in biomedical science has created an unsustainable hypercompetitive system that is discouraging even the most outstanding prospective students from entering our profession—and making it difficult for seasoned investigators to produce their best work. This is a recipe for long-term decline, and the problems cannot be solved with simplistic approaches. Instead, it is time to confront the dangers at hand and rethink some fundamental features of the US biomedical research ecosystem.

graduate education | postdoctoral education | federal funding | peer review

By many measures, the biological and medical sciences are in a golden age. That fact, which we celebrate, makes it all the more difficult to acknowledge that the current system contains systemic flaws that are threatening its future. A central flaw is the long-held assumption that the enterprise will constantly expand. As a result, there is now a severe imbalance between the dollars available for research and the still-growing scientific community in the United States. This imbalance has created a hypercompet-

DNA sequencing, sophisticated imaging, structural biology, designer chemistry, and computational biology—has led to impressive advances in medicine and fueled a vibrant pharmaceutical and biotechnology sector.

In the context of such progress, it is remarkable that even the most successful scientists and most promising trainees are increasingly pessimistic about the future of their chosen career. Based on extensive observations and discussions, we believe that these concerns are justified and

doubling of the NIH budget ended, the demands for research dollars grew much faster than the supply. The demands were fueled in large part by incentives for institutional expansion, by the rapid growth of the scientific workforce, and by rising costs of research. Further slowdowns in federal funding, caused by the Great Recession of 2008 and by the budget sequestration that followed in 2013, have significantly exacerbated the problem. (Today, the resources available to the NIH are estimated to be at

Mixed Messages



Hyper competition



Irresponsibility rewarded (counting papers, H factors)



RCR low priority, status, funding



“Responsible research training” is too compliance-focused, poorly timed, often ineffective



Culture not tended; dysfunctional units

On the Folly of Rewarding A While Hoping for B

“... reward systems that are fouled up in that the types of behavior rewarded are those which the rewarder is trying to discourage, while the behavior desired is not being rewarded at all.””

Steven Kerr

Academy of Management Executive, 1995

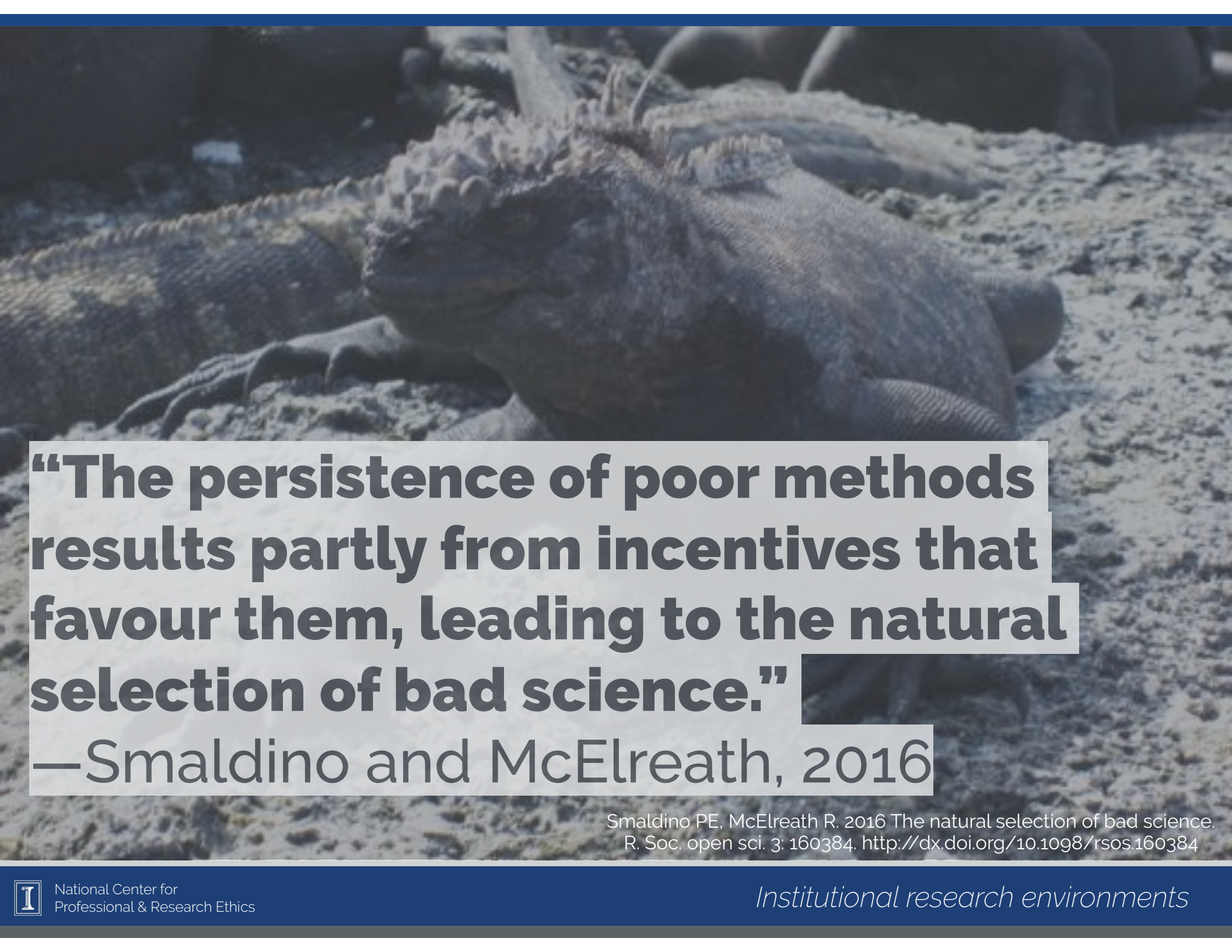


On the Folly of Rewarding A While Hoping for B

“... reward systems that are fouled up in that the types of behavior rewarded are those which the rewarder is trying to discourage, while the behavior desired is not being rewarded at all.””



Steven Kerr
Academy of Management Executive, 1995



“The persistence of poor methods results partly from incentives that favour them, leading to the natural selection of bad science.”


—Smaldino and McElreath, 2016

Smaldino PE, McElreath R. 2016 The natural selection of bad science. *R. Soc. open sci.* 3: 160384. <http://dx.doi.org/10.1098/rsos.160384>



Bringing all these factors together for a wider view...





**Challenges start early:
Students start in a lab, learn
this is how things are done, and
develop a mental model of
research.**



**Challenges start early:
Students start in a lab, learn
this is how things are done, and
develop a mental model of
research.**

Students are dependent on advisor and funding, and reluctant to change even when word of mouth or other experience (RCR training) suggest practice is inappropriate.

Career TRAGEDIES



Temptation

Rationalization

Ambition

Group, authority pressure

Entitlement

Deception

Incrementalism

Embarrassment

Stupid Systems



Career TRAGEDIES



Temptation

Rationalization

Ambition

Group, authority pressure

Entitlement

Deception

Incrementalism

Embarrassment

Stupid Systems

Example:

We can always justify improper actions to ourselves

Think about a graduate student who is about to submit a paper for publication that will determine job prospects.



Experiments to complete



Limited time to repeat and iterate



Believes the research is good and important work



Data *almost* tell the best story

A silhouette of a person standing with their arms raised in a 'V' shape, set against a background of a sunset or sunrise sky with soft purple and blue tones. The person is positioned in the center of the frame.

Note: Students are even less likely to change if observed practices are “winning”



Loss Aversion

Losses loom larger than gains

Prevention Focus

People take more risks to avoid losses

Think about the mindset of a mid-career faculty member in the context of loss aversion and prevention focus



People to support



Grants to secure to keep it all going



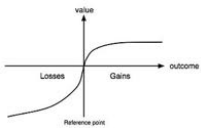
Promotion to full professor



Papers required to do it all

These factors only intensify as scientists achieve greater professional success.

The Quarterly Journal of Economics
Vol. 106, No. 4 (Nov., 1991), pp. 1039-1061

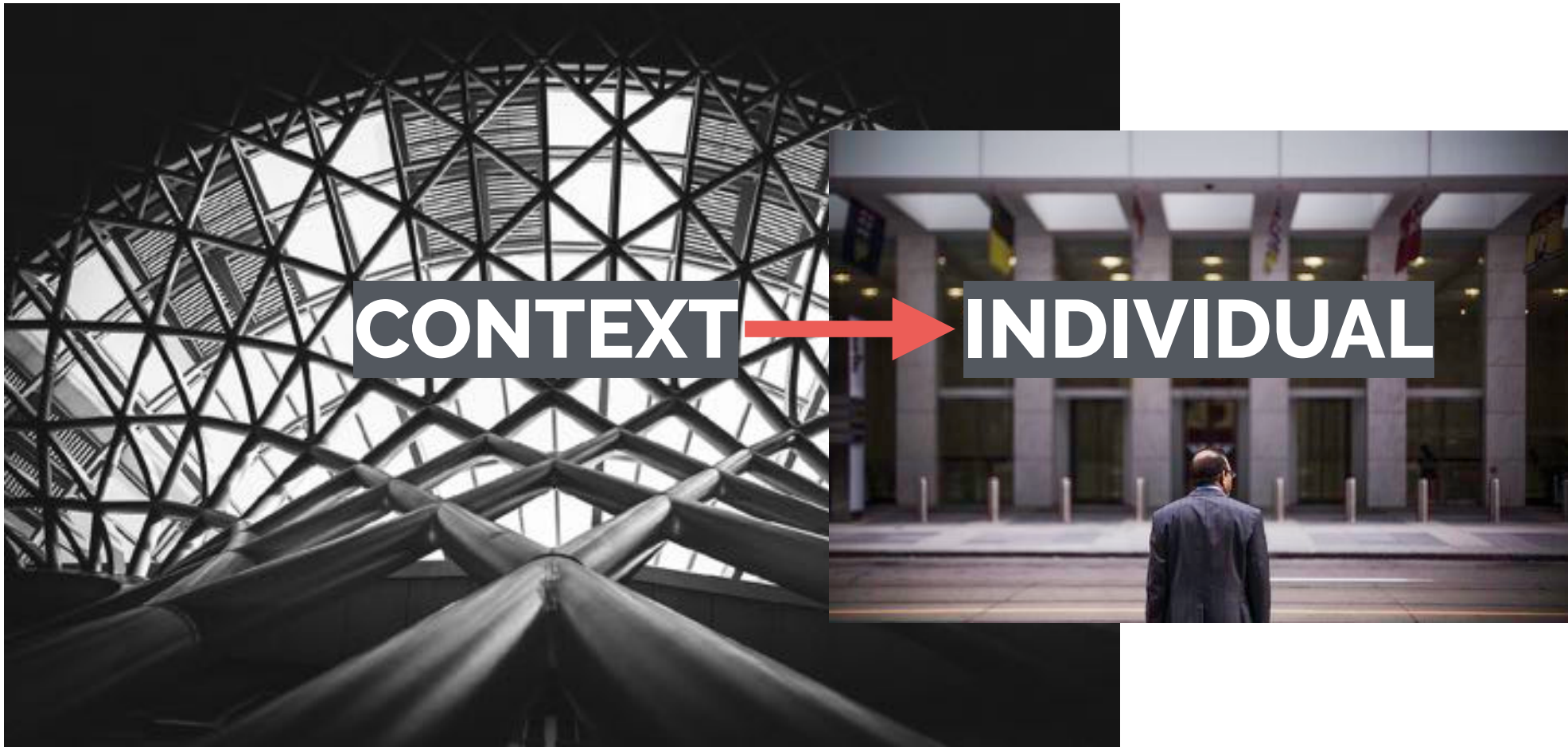


Loss Aversion +
Prevention Focus

*Loss Aversion in Riskless
Choice: A Reference-
Dependent Model*

Amos Tversky and
Daniel Kahneman





Focus on integrity mindset in research environments to reinforce rigor and reliability.



1



Measure it



1



2002 IOM
Report on
Research
Integrity

To promote responsible research conduct and fostering integrity, **institutions** should:



Establish and **continuously measure** their structures, processes, policies, and procedures



Evaluate the institutional environment supporting integrity in the conduct of research



Use this knowledge for ongoing improvement

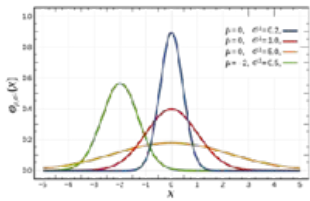


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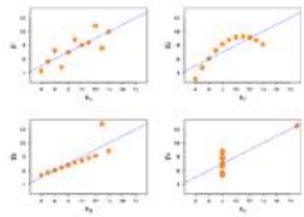


Survey of Organizational Research Climate (SOURCE)

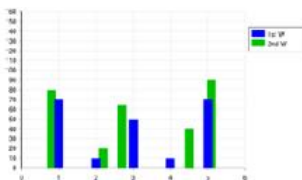
developed by Brian Martinson, Carol Thrush



Statistically validated with large sample



Scores show correlation between choices and research environment



Benchmarking through two-stage reporting: campus and (anonymized) comparison database

Crain, A. Lauren, Brian C. Martinson, and Carol R. Thrush. 2013. "Relationships Between the Survey of Organizational Research Climate (SORC) and Self-Reported Research Practices." Science and Engineering Ethics 19 (3): 835–50.

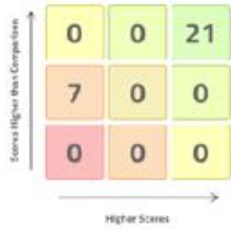


1

Benchmarking power comes from competitive instincts of human beings. Let's harness that to improve.



1



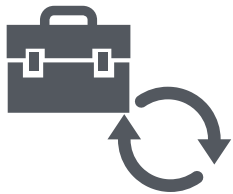
Survey of Organizational Research Climate (SOURCE)



Automated data collection through emailed surveys



Ability to measure success of efforts over time

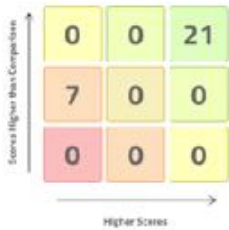


Full-service implementations, with consultation and repeat administration

NCPRE on-line engine and benchmark database



1



SOURCE

Putting it to work



Measure and assess the integrity of institutional research climates.



Find ways to influence them positively by studying the bright spots.



Give leadership tools for shaping environments

WORKPLACE CLIMATE

Metrics for ethics

Focus on perceived working conditions could help graduate schools to train responsible researchers.

BY MONYA BAKER

Training in research ethics is mandatory for many US graduate students and postdocs, but there is little evidence that formal classes prompt scientists to conduct research ethically. However, the workplace climate — which includes perceptions of regulatory committees, data confidentiality and treatment of trainees — influences research practices and can spawn behaviours such as poor record-keeping or plagiarism.

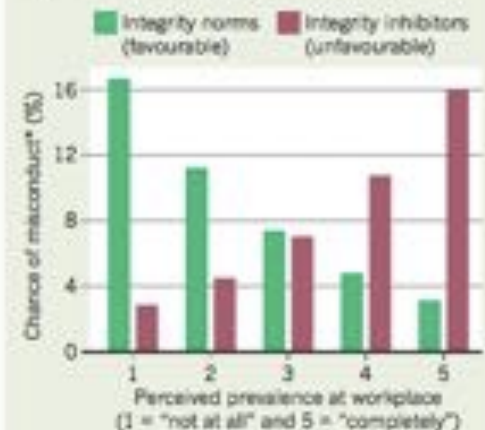
An interdisciplinary team has developed a survey to assess work conditions in research institutions, with a long-term goal of establishing a baseline for measurements of workplace climate across disciplines and universities. The SOuRCe (Survey of Organizational Research Climate) is a 32-question survey that divides workplace climate into seven categories, including integrity norms (such as giving due credit to others' ideas), integrity inhibitors (such as inadequate access to material resources) and adviser–advisee relations. The team hopes that such data will help institutions to craft policies that will improve research conduct.

of respondents reported feeling ill-equipped to judge whether university policies support responsible research — which suggests that those topics are not discussed in meaningful ways, she says. Klomparens used the survey to spur faculty members in specific departments to talk to trainees about norms in author management and peer review. “Be use the survey data by graduate program and by discipline, we can make recommendations,” she says. To encourage participation, she emphasized to respondents that the survey was not intended to shame or punish, and was stripped of identifying information.

Brian Martinson studies research at the non-profit HealthPartners in Minneapolis, and helped to develop the survey at 40 academic health centres (B. C. Martinson *et al. Sci. Eng. Ethics* 19, 813–834; 2010). He has also worked on it in a separate project with MSU, Pennsylvania State University and the University of Wisconsin–Madison. A poor workplace climate correlates with undesirable research behaviours, even forms such as data falsification, he

ETHICS IN THE ENVIRONMENT

The level of self-reported fraud, fabrication and plagiarism increases as perceptions of ‘integrity norms’ fall and of ‘integrity inhibitors’ rise.



*Predicted likelihood that an individual would report engaging in fraud, fabrication or plagiarism, according to regression analysis of a large survey on research behaviour and workplace climate during the last three years.

2

Effective, realistic RCR



Research Ethics Programs

0.1%

By some estimates, institutions devote less than 0.1% of research funding to RCR

1
2
3

Mostly delivered through on-line, multiple-choice programs (89.6% in one survey).



Because they are scalable, and documentable



Even that isn't reliably done



Focus is on rules and compliance vs. real problems encountered in research

A man with a beard and short brown hair is shown in profile, looking intently at a computer screen. He is wearing a light blue button-down shirt. The background is a blurred office environment with shelves containing various items like a purple folder and a white box. In the top left corner, there is a dark blue circle containing the number '2'.

2

One-size-fits-all multiple choice compliance training is not RCR.



Real-World Research Needs:



Professional skills: present research, mentor, support diversity, good laboratory practices...



How to have a dispute professionally



How to maneuver in the trenches for getting credit and giving it vs. the formal rules of authorship



How to choose a mentor and colleagues for character



The line between making your data look “pretty” and manipulating/altering data and images



Finding the line between inappropriate self-promotion and advancing your career sensibly



How to get useful advice, and recognize it, when you encounter a problem



It Should Be:



Relevant to the audience



Required for all



Interactive, experiential; using best practices



Meaningful: related to work being done



Delivered at least in part by respected researchers



Assessed



3

And, what about that barrel?



Some Factors



Institutional
leadership,
structures



Reward Systems,
institutional and
individual




Conflicts of
Interest

Tone — ⊕

⊕ — Mood

Buzz — ⊕



Why don't we hold leadership accountable when culture does not support rigor, investigations are botched?

3

Institutional response to problems: *Circling the wagons*



Wrong Questions!

- 1 “How will this affect our reputation if it becomes known?”
- 2 “How could anyone think Bill would do such a thing?”
- 3 “How can we make this go away?”
- 4 “We don’t have to report this, do we?”
- 5 “Why would you want to cause trouble for your own research project?”

Short Report

Moral Hypocrisy

Social Groups and the Flexibility of Virtue

Piercarlo Valdesolo and David DeSteno

Northeastern University

...individuals' evaluations of their own moral transgressions differ substantially from their evaluations of the same transgressions enacted by others.

To the extent that the group stands as an important source of self-definition, one may have an interest in protecting the sanctity of that entity.

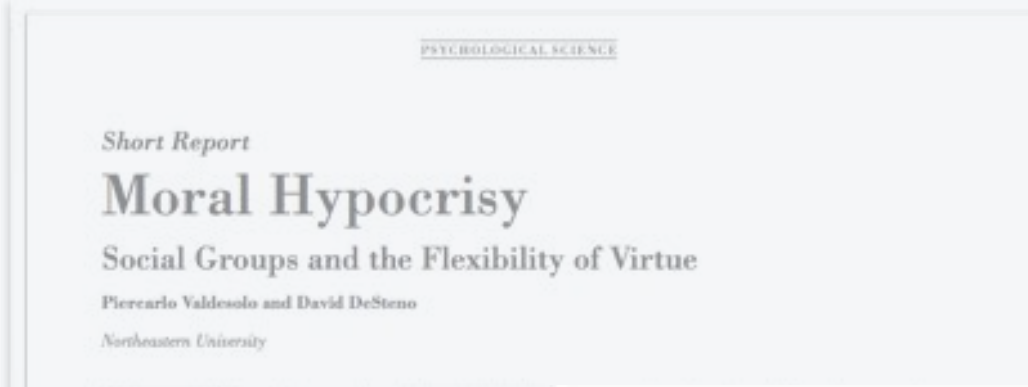
asked to evaluate the morality, or fairness, of their actions. In another condition, subjects viewed a confederate acting in the unfair manner, and subsequently evaluated the morality of this act. We defined hypocrisy as the discrepancy between the fairness judgments for this same transgression when committed by the self or by the other.

To determine if hypocrisy would extend beyond the self, we included two additional conditions in which subjects judged the unfair action of a confederate who was either a member of their

Address correspondence to Piercarlo Valdesolo or to David DeSteno, Department of Psychology, Northeastern University, Boston, MA 02115, e-mail: valdesolo@neu.edu or d.desteno@neu.edu.

group or a confederate not assigned to that group. In the first condition, the experimenter then left the room and allowed subjects to make their decisions. Subjects subsequently responded to a series of questions regarding their views of the experimenter-blinded assignment procedure. Embedded in this questionnaire was the target question: "How fairly did you act?" Subjects answered this question using a 7-point scale ranging from extremely unfairly to extremely fairly.

In Condition 2, each subject's task involved observing and providing feedback on the actions of a confederate completing procedures identical to those completed in Condition 1. Through the use of yoked computer monitors, subjects saw confederates read the instructions and assign themselves to the green



...individuals' evaluations of their own moral transgressions differ substantially from their evaluations of the same transgressions enacted by others.

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The New York Times | <https://nyti.ms/2kBv1wt>

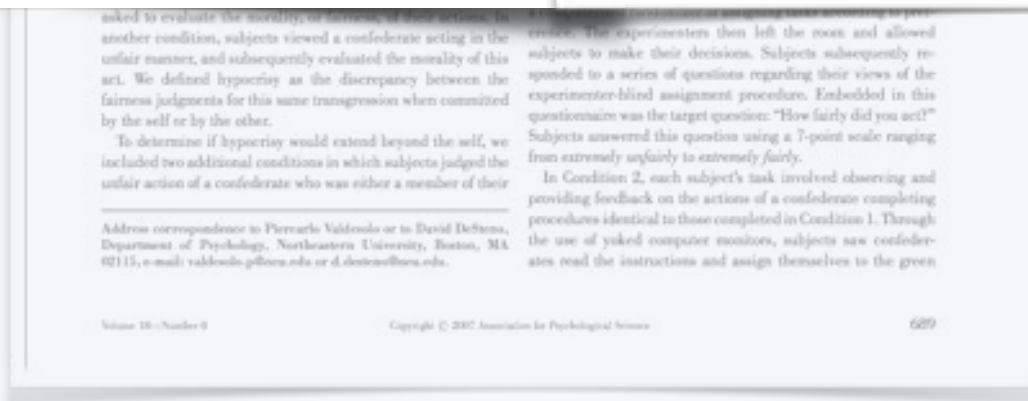
PRO FOOTBALL

Why Do Fans Excuse the Patriots' Cheating Past?

Sports of The Times

By JULIET MACUR FEB. 5, 2017

BOSTON — In a psychological experiment, researchers separated people into two groups and offered some of them an option: Complete a fun, 10-minute task, or take on a difficult, 45-minute one. Placed in a room alone, they were told to choose



3

Bad Practices in University Reports Seen by NSF Office of Inspector General

snippet is not plagiarism ergo totality is not plagiarism

- Asking leading questions to allow subject to explain a way out instead of asking more pointed questions like “Did you do it?”
- Investigative report lacks supporting evidence and fails to adequately address the elements of a research misconduct finding
- Convene first committee meeting on day 175 (due to OIG by day 180)
- Half page investigation report
- Pre-written admission for grad student; sign or we investigate
- Fail to interview key witnesses



3

Investigation Shortcomings



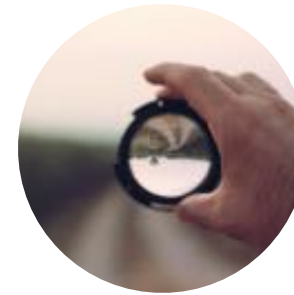
Inadequate reports



Missing elements



Poor record keeping



Evidence ignored



Missed and inadequate interviews



Wrong standards of proof



Misunderstanding "intent"



Wrong definitions



Wrong perspective



Ghost investigation



Potti found guilty of research misconduct

By Jocelyn Kaiser | Nov. 9, 2015, 12:30 PM

"We are pleased with the finding of research misconduct by the federal Office of Research Integrity related to work done by Dr Anil Potti. We trust this will serve to **fully absolve the clinicians and researchers who were unwittingly associated with his actions, and bring closure to others who were affected**"

[institutional representative]

deposition

Q: "Once you started digging, how long did it take you to find the manipulations that had been done?"

A: "It would take you maybe an hour."



*To date: 11 retractions,
64 co-authors*

*3 clinical trials,
117 patients*

Better Questions[✓]

- 1 “Do we want our names and reputations associated with an institution where dishonest work is countenanced?”
- 2 “Are there other scholars depending on this work?”
- 3 “What kind of education are students getting at our institution?”

Peer Review Institutional Investigation Plans, Reports



- * Does the investigation plan identify the right questions and propose a meaningful approach?
- * Were the correct people interviewed? All of them?
- * Were the relevant data reviewed by appropriate experts?
- * Does the investigation report provide factual basis and data?
- * Are the conclusions of the report clearly supported?

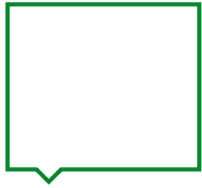
“The argument that science must be regulating itself pretty well because it is making progress is far from compelling; perhaps progress would be twice or four times as fast with greater ‘scrupulousity.’”



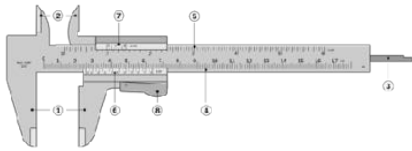
On Misunderstanding Scientific Misconduct

Paul J. Friedman

Knowledge: Creation, Diffusion, Utilization.
vol. 14 No. 2, December 1992 153-156



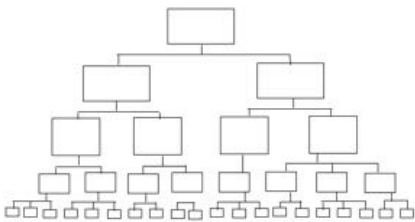
Let's ask more questions:



Why aren't we using an empirical approach?
Why aren't we assessing our environments?
Why aren't we using results to improve ?



Why is doing RCR well such a low-priority?
Why are only students required to take RCR?
Why aren't professional and real-world skills included in RCR?



Why aren't we reforming perverse incentives?
Why aren't institutional leaders queried about the integrity of their environments?
Why aren't investigation reports peer reviewed?
Why aren't leaders who preside over botched investigations held accountable?

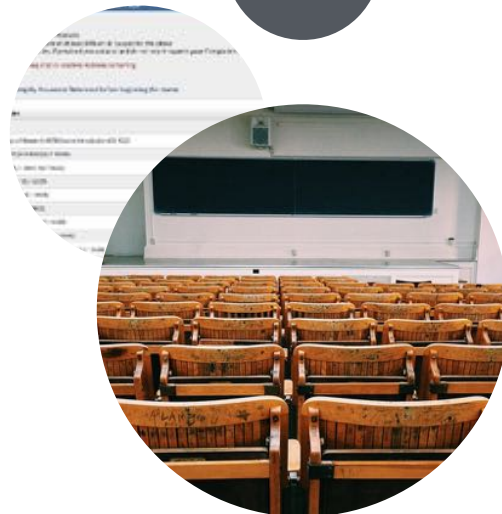
Let's get serious about modifying our environments, systems, and practices to reinforce an integrity mindset.

1



Assess and benchmark

2



Better RCR

3



Improve institutional stewardship



We are not as rational as
we think we are.

It's past time to acknowledge and adjust.

