



ILLINOIS INNOVATION PRIZE

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Technology Entrepreneur Center
COLLEGE OF ENGINEERING

FIDDLER INNOVATION FELLOWSHIP

Jewel Ifeguni is the Founder and CEO of YouMatter Studios, a virtual reality (VR) media startup focused on diversity and inclusion in media. Through her startup, she aims to innovate the “way we understand representation.” YouMatter Studios is on the forefront of empowering marginalized voices through digital storytelling and immersive workshops. Jewel is passionate about creating VR films, web series, and workshops to spark important dialogues and innovate representation. She is dedicated to creating content that will enlighten, empower, and inspire future generations. Her motto in life is, “Change the things you can no longer accept.” She is working on a three-part VR film that addresses relations between police and marginalized groups.

#IIP

FIDDLER INNOVATION FELLOWSHIP RECIPIENT 2019

From the Illinois eDream Institute, NCSA

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